

Historic, Archive Document

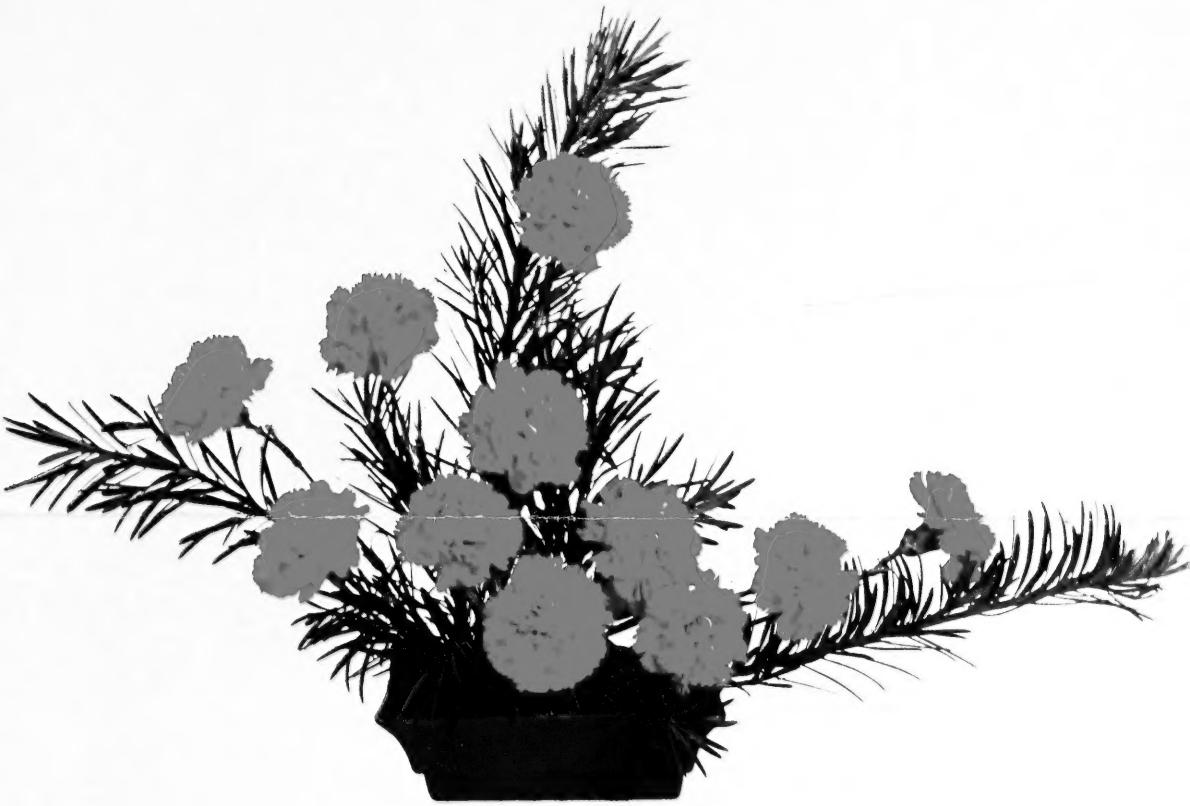
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At Last! DEWKIST*

The long-awaited hardy "GREEN"

Dewkist
PLANTS SEEDS BULBS
APOPKA • FLORIDA

This is It! DEWKIST® Podocarpus

The new hardy "GREEN" to meet all requirements of the Florist Trade.

You have heard of it . . . probably you have seen it or possibly even used it. Podocarpus has been featured in design schools, flower shows and many national magazines but has not been used extensively because it has not been available in large quantities.

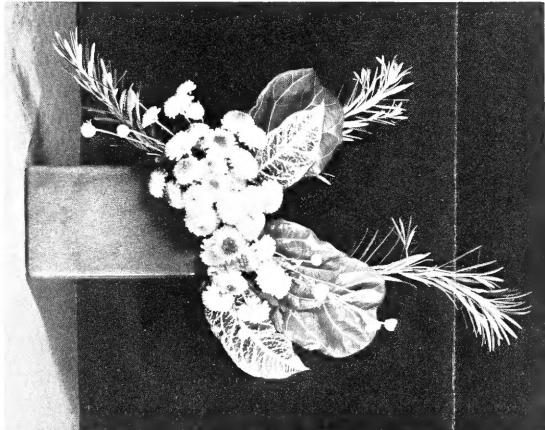
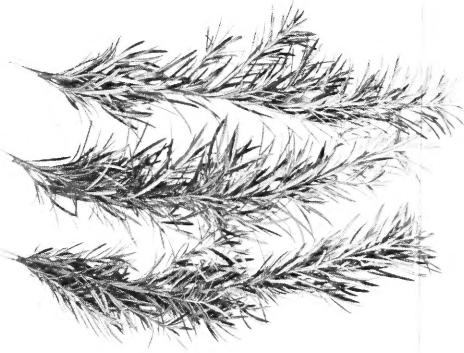
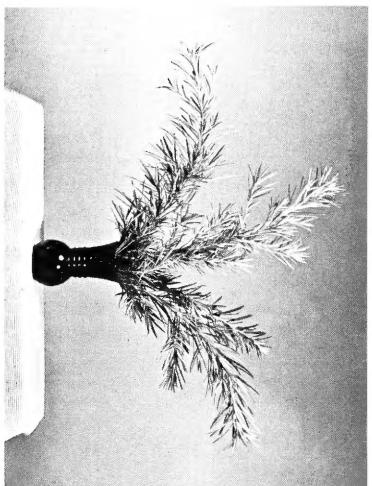
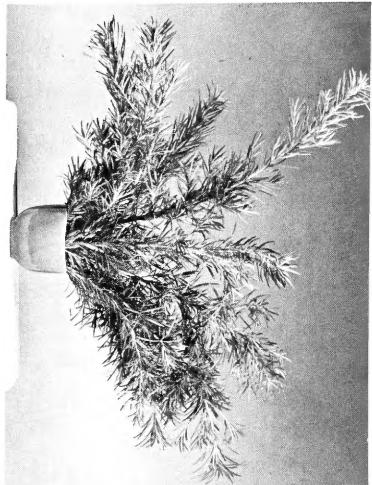
NOW, after years of careful cultivation in our own nursery fields, DEWKIST PODOCARPUS is ready for immediate shipment direct to you.

DEWKIST PODOCARPUS *Advantages:*

1. **LONG-LASTING** — Very hardy; life in water not less than two months. Will even root in water and lasts months longer.
2. **TEXTURE** — Foliage is soft to the touch, stems are easily shapeable and its "feathered" appearance has a graceful contour with natural beauty from any angle.
3. **COLOR** — Rich basic green and **holds** its color. Small new growth on tips is light green, forming a decorative contrast.
4. **SELF-SPIKING** — Podocarpus will hold desired shape and position in arrangements without spikes or props.
5. **QUALITY** — The name DEWKIST assures uniform quality. Only first grade foliage is cut and packed for shipment.

Uses--

In large and small shops, the professional and amateur will find DEWKIST PODOCARPUS easy to use in an endless variety of distinctive floral arrangements. It complements any flower and is magnificent in straight basket work. Small branches are perfect in bouquets and corsages.





Direct from Grower to You No Middleman

PRICES

1. BY THE CASE, 24 Bunches	\$36.00
2. BY THE HALF CASE, 12 Bunches	\$22.50
3. TRIAL PACKAGE, 6 Bunches	\$13.50
4. SAMPLE PACKAGE, 3 Bunches	\$ 7.50

(Write for larger quantity prices)

F.O.B. Apopka EXPRESS

Prepaid PARCEL POST

Not Shipped	Parcel Post
Not Shipped	Parcel Post
	\$14.50
	\$ 8.25

DEWKIST PODOCARPUS may be ordered with our regular line of plants. If ordered separately, individual orders can go Second Class Express. "Case" lots should be ordered separately for advantage of Second Class Express.

PLACE A STANDING ORDER — WEEKLY . . . SEMI-WEEKLY . . . MONTHLY. One bunch of DEWKIST PODOCARPUS is approximately 1½ lbs., containing 10 to 12 branches, 12 inches to 30 inches long.